



From the Desk of Rand Underwood

Press Release

Filter Magic® License Agreement Completed

Controls International, Inc. (CII) and Industrial Control Systems, Inc. (ICS) announce the completion of a License Agreement that grants ICS the exclusive Filter Magic® sales, marketing and intellectual property rights for the domestic USA.

Dallas, TX, February 27, 2009 – Controls International, Inc. (CII) granted the Filter Magic exclusive sales, marketing and intellectual property rights to Industrial Control Systems, Inc. (ICS). Filter Magic is a revolutionary system used to control the water production in small, medium and large water treatment plants. Filter Magic was granted US Patent #7,319,921 B2 Water Treatment Control System.

CII developed Filter Magic in 2002 to introduce bus-network power and communication technology to the municipal marketplace. Additionally, the system employs break-through valve actuator technology that is unmatched in performance and reliability – both of which are key factors for the municipal water production industry.

According to Rand Underwood, CEO of Controls International, Inc., “The partnership with ICS will expand the reach and capability of Filter Magic system drastically. ICS has the expertise to integrate the system into water treatment facilities seamlessly and will be building sales channels to maximize Filter Magic opportunities.”

Mark Romers, President of Industrial Control Systems, Inc. stated that “We are excited to introduce this technology nationally in a market that is starving for reliable solutions that reduce installed cost and improve the water production process. Most importantly, Filter Magic standardizes a process that is routinely custom-engineered by application. There are real, measurable upfront and long-term cost savings, single-source responsibility, water quality, control reliability and other benefits that users and their consulting engineers can take to their constituents with confidence.”

For additional information on the Filter Magic water treatment control system, contact Mark Romers or visit www.FilterMagic.com. Filter Magic is available for immediate integration into new surface water treatment plants or existing water treatment plants that are being upgraded, expanded or improved.

Controls International, Inc. is a privately-held corporation that was founded in 1973 and is located in Dallas, TX, with sales offices located throughout the US. CII is active in national and local American Waterworks Association (AWWA) Chapters, Water Environment Federation (WEF) and the Valve Manufacturer’s Association (VMA).

Industrial Control Systems, Inc. is a privately-held corporation that was founded in 1980 and is located in Sandston, VA. ICS is active in national and local associations including the AWWA, WEF, Control and Systems Integrators Association (CSIA) and Instrument Society of America (ISA).



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